

FREDERICKSBURG

CRAFT

BEER

FESTIVAL



# 2024 Competition Rules



**CRAFT BEER**

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# ABOUT THE COMPETITION

The Fredericksburg Craft Beer Festival is a non-profit fundraiser beer competition organized by The Fredericksburg Rotary Club to showcase Texas craft beer and the brewers that make them and to bring fun people together for a good cause. Proceeds will support Rotary's charitable endeavors and this year, 20% will support the Fredericksburg Needs Council.

The following pages of this guide and the competition's Registration Page should give you the information you need to submit your entries and compete in the 3<sup>rd</sup> Annual *Fredericksburg Craft Beer Festival*.

**CHEERS AND GOOD LUCK!**



# KEY DATES

**Beer Competition Registration**

**Opens Monday, March 4, 2024**

**Closes Wednesday, May 22, 2024**

**Entry Drop Off or Delivery**

**Monday, March 4<sup>th</sup> – Wednesday, May 22<sup>nd</sup> at**

**The Fredericksburg Standard**

**712 W. Main St. Fredericksburg, TX 78624**

***ATTN: FBG CRAFT BEER FESTIVAL***

**Judging**

**Wednesday, May 28<sup>th</sup> & May 29<sup>th</sup> (if necessary)**

**Awards Ceremony**

**Friday, June 7<sup>th</sup> 5:30pm – 8:00pm**

**Altstadt Brewery**

**Fredericksburg Craft Beer Festival**

**Saturday, June 8<sup>th</sup> 11am – 7pm**

**Downtown Fredericksburg – MarktPlatz**



# Eligibility & Pricing

Participation in the Fredericksburg Craft Beer Festival Competition is open to all licensed and operating Texas breweries. We will use the Great American Beer Festival as guidelines in determining winners.

Breweries must meet ALL THREE of the following conditions as of March 20, 2023. Breweries not meeting these criteria, homebrewers, and breweries in planning (i.e. not open, operational, or meeting the criteria below) as of this date are not eligible to enter.

1. Brewery must be licensed to both produce AND sell beer in Texas.
2. Brewery must have a Basic Permit/Brewers Notice on file with the TTB (U.S. Alcohol and Tobacco Tax & Trade Bureau).
3. Brewery must be currently open and operating with at least one beer that is currently commercially available for sale at retail to the public (e.g. taproom, bar, restaurant, retail store).

Breweries not meeting all criteria above and that register for the Fredericksburg Craft Beer Festival and/or competition are subject to disqualification without further notice or refund of registration/entry fees.

## Entry Fee

**\$50 per beer entered.**

**Includes: 1 free meal per brewery,  
2 sample beers and a tour of Altstadt Brewery  
at the Awards Ceremony Friday night,  
PLUS, one Saturday Festival general admission ticket.**

***Additional Friday night tickets for breweries are available for \$75 each  
(also includes 1 Saturday festival general admission ticket)***



# What Beers Qualify?



All beers entered in the Fredericksburg Craft Beer Festival must be brewed in Texas by an operating brewery. All entries must be beer brewed with traditional beer ingredients: hops, malt, water, and yeast. Additional ingredients are allowed, but must meet the following criteria:

- At least 51% of the fermentables must be derived from grain. Beverages made with malt substitutes, honey, fruit or fruit juices, or anything other than grain as the majority of fermentables are not eligible to participate.
- Competition beer entries must contain hops. Exceptions to this include gruit or other historical beer styles that traditionally use other herbs or spices (such as heather or yarrow).
- For the health and safety of our judges, all beer entries comply with all TTB regulations, including formula approval requirements (as stated in Title 27, Chapter 1, Part 25, Subpart F, §25.55 of the Code of Federal Regulations).

# Entry Rules

## Number of Beers you may Enter

We will cap the initial beer registration at 5 entries per brewery. After the initial registration deadline clears, if there is room to allow additional entries, we will contact all registered breweries.

## Multiple Location Rules

If you operate multiple locations, you are still limited to 5 entries total for your company.

## Beers per Category

You may register multiple beers per category, as long as each entry is a different beer (please don't enter the same beer more than once).



# Registration Process

## Step 1: Register your Brewery and Beer(s)

We are using the Beer Awards Platform (BAP) software so registration and judging will all be on their website.

To register, please visit:

<https://beerawardsplatform.com/fredericksburg-craft-beer-festival-2024>

Also, please email a 30 second promotional video to [jodydonovan06@hotmail.com](mailto:jodydonovan06@hotmail.com) to be played for the winners at the awards ceremony on Friday night. If no video, please send pictures and a bio/story about your brewery.

## Step 2: Payment

Payments should be made on the BAP page through PayPal with a credit card or debit card.

~OR~

Please mail a check to:

Fredericksburg Rotary Club

ATTN: Craft Beer Festival

PO Box 1006

Fredericksburg, TX 78624



# Amount of Beer to Provide

For each entry, please send at least **36 oz.** of beer. We highly recommend you send **at least three containers** for each entry as this will help ensure we have fresh beer for the judges to evaluate in later rounds.

We recommend the following packaging/sample combinations:

- **3 x 12 oz bottles or cans**
- **3 x 16 oz cans**
- **2 x 500 ml bottles**
- **3 x 22 oz bottles**
- **3 x 750 ml bottles**
- **1 x 32 oz crowler cans (allowed but not recommended)**

## Beer Drop Off or Delivery

- All entries must be packaged and labeled before they arrive at the drop-off location: Fredericksburg Standard, Attn: FBG Craft Beer Festival. 712 W. Main St. FBG, TX 78624.
- Beer will be stored in a cooler on the day of delivery. If you require your beer to stay cold, please let us know in advance of your delivery or drop off time and we will get it to the cooler immediately upon delivery.

# Judging

- The Fredericksburg Craft Beer Festival will be judged by a slate of judges made up of BJCP judges, brewers, industry veterans, and local beer connoisseurs. Judging will take place in Fredericksburg at Altstadt Brewery on May 28<sup>th</sup> & May 29<sup>th</sup> (if 2 days are necessary)
- Awards categories will be judged against the criteria laid out in the Beer Judge Certification Program official descriptions of the sub-styles.
- Judges will be completing score sheets for all entries in the first round of judging on the Beer Awards Platform (BAP). Brewers will receive their first-round scoresheets after the awards have been announced.
- Judging teams will award a bronze, silver, and gold medal for each category. No ties, honorable mentions or Best In Show will be presented in this event.



# Awards Ceremony

The Fredericksburg Craft Beer Festival Awards Ceremony and Dinner will be held on

**Friday, June 7, 2024**

**Altstadt Brewery**

**5:30 – 8:00**

The Awards Ceremony and Dinner is open to the public for a \$150 VIP ticket (includes Friday and Saturday VIP entry).

Breweries in the competition will receive one free meal and two Saturday festival general admission tickets.

(Additional tickets are available for \$75)

## Medals

Judges will award a Gold, Silver and Bronze medal winner for all categories.





# Promoting Your Win

Medal graphics and other promotional materials will be available on the Fredericksburg Craft Beer Festival's website after the Awards Ceremony to assist brewers in promoting their medal winning beers. An online winners list, local press release, and digital photos from the awards ceremony will also be available on our website.

Winners are expected to promote their win by placing the Fredericksburg Craft Beer Festival website or logo on your marketing materials to promote future festivals. Wear your medals or display them for your guests and members to see. Hopefully, winners can be at the festival on Saturday to wear their medals to promote their win and to explain their beer to our festival guests.





# Code of Conduct

The Fredericksburg Craft Beer Festival event is a family friendly fundraiser for local charities so, all participants are expected to conduct themselves professionally while contributing to a fun and safe festival.

The Rotary Club motto is “Service Above Self” and we follow our Four Way Test and hope all participants will do the same.



## FOUR WAY TEST

*Of the things we think, say and do*

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



# Planning Committee

Special thanks to Creative Marketing and Debbie Reeh

Ken Cooke - Co-Chair

Dale Cook - Co-Chair

Jody Donovan - Competition Chair

Annette Tilley

Debbie Sultemier

Pat Moore

Altstadt Brew Meister's Craig Rowan and Matty Lynch